

COMAP WESTCO ANNOUNCES KEY STRATEGIC SENIOR MANAGEMENT PROMOTIONS

Comap Westco – leading manufacturer and supplier of plumbing and heating equipment – has announced the promotion of three of its key team members: Chris Ramster is now Product Strategy Director, Paul Flynn is National Sales Manager for projects and Ged Grimes is National Sales Manager for trade.

As Product Strategy Director, Chris Ramster is responsible for evolving Comap's product portfolio, to ensure that the company remains at the cutting edge of the industry with the continual introduction of new ranges that meet the market's needs. Chris heads up Comap's product management team, as well as the key account management team, and is responsible for the company's strategic marketing department.

Chris commented: "A strong range of quality, innovative products at the right price sets Comap apart from its competitors. As Product Strategy Director I will be continually striving to hone our offering, which will shape the future of Comap as a business. It's an exciting challenge!"

The division of the National Sales Manager position into two roles: 'projects' and 'trade' reflects Comap's commitment to influencing emerging markets and developing in synergy with the ever changing plumbing and heating industry. It also bears testament to the huge, accelerated growth in demand for Comap's specification products: including the Multiskin and Visu Control Copper, Sudopress crimp systems.

In his new role as Projects National Sales Manager, Paul Flynn will lead a team focused on gaining specification for Comap's own-brand, European manufactured, commercial systems. With 28 years' industry experience, Paul brings to the role a strong background in pro-active business development and is set to build on Comap's existing success in the specification sector.

Ged Grimes, in the role of National Sales Manager for Trade, will manage Comap's national field sales team, which covers the UK and Northern Ireland. He will also be leading the newly formed Total Account Management Team to grow existing business.

Managing Director, Lee Kenney, said: "I'm delighted to have such talented and dynamic senior management on board and with a fantastic team in place these are exciting times for Comap. We're now, more than ever, in a position to provide exceptional added value to our customers with products and services that are really tailored to their needs."

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